

SICKKIDS FIRED-UP GALA 2024

SPONSOR
PACKAGES

Friday February 23 2024

The Four Seasons Hotel Toronto



ABOUT THE GALA

The Fired-Up Gala is a luxury black-tie event featuring an oyster bar, top shelf open bar, 4-course dinner, live & silent auction, entertainment throughout the evening, dance & DJ afterparty including late night bites & sweets.

All proceeds from this event will benefit the SickKids Hospital's Burn & Plastics Unit.

Our event will take place at The Four Seasons Toronto Hotel.

On Friday February 23rd, 2024 starting at 6:00pm.







TABLE SPONSORSHIP



PLATINUM TABLE PACKAGE \$8,500

10 tickets, Premium Table Location, Full Page Advertisement in program.
Large Logo featured on promotional materials (website, red carpet backdrop, projector screens during event + MC shoutout)



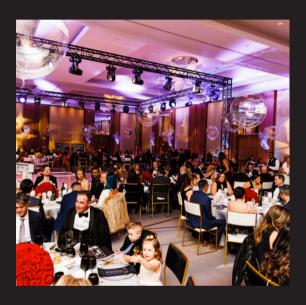
GOLD TABLE PACKAGE \$7,000

10 tickets, Preferred Table Location, Half Page Advertisement in program.

Medium Logo featured on promotional materials (website, red carpet backdrop, projector screens during event + MC shoutout)



TABLE SPONSORSHIP



SILVER SPLIT - TABLE PACKAGE

\$4,250

Split Table 5 tickets, Premium Table Location, Quarter Page Advertisement in program.

Small Logo featured on promotional materials (website, red carpet backdrop, projector screens during event)



BRONZE SPLIT - TABLE PACKAGE

\$3,500

Split Table 5 tickets, Preferred Table
Location, Business Card Size
Advertisement in program.
Small Logo featured on promotional
materials (website, red carpet backdrop,
projector screens during event)



YOUR GUESTS WILL EXPERIENCE

Cocktail Hour - 6pm-7:30pm
Red Carpet Backdrop & Photo
Opportunity
Interactive Entertainment
Oyster Bar
Silent Auction
Top Shelf Open Bar
Glam Bot Photo Booth

Dinner Reception - 8:00pm-10:00pm
Live Entertainment & Performances
4-course Dinner (choice of beef or fish)
Live Auction (2 parts)
Special Guest Speeches
Raffles

Late-Night Afterparty - 10:00pm-1:00am

Live Music & DJ

Dance-Floor
Interactive Entertainment

Late Night Savoury & Sweet Stations

Silent Auction

Swag Bags (for all attendees)

www.sickkidsfiredupgala.com



MEET OUR EVENT DIRECTOR

On Nov 26th 2018 a very unfortunate incident took place and changed my life forever; my then 21-month-old son, Levi was rushed to SickKids Hospital with third degree burns to his face, chest, and left arm caused by steaming water from a baby milk warmer. Accidents such as these happen on the daily but no one ever thinks that such tragedy will strike their family... until it does.

We, here in Toronto, are so fortunate to have one of the best children's hospitals in the world the SickKids Hospital. Levi spent three weeks at SickKids following his accident

Now that our nightmare is over and we can focus back on our daily lives, I have decided to give back to this amazing hospital and I have partnered up with the SickKids Foundation to organize a charity gala called the Fired-Up Gala.



ROXY ZAPALA -ART OF CELEBRATIONS

My name is Roxy Zapala and I am the owner and creative director of Art of Celebrations Event Planning and Design Firm. Our firm has been passionately planning and producing social and corporate events for nearly two decades.

www.artofcelebrations.com

JOIN US IN 2024

CLICK HERE TO GET YOUR TICKETS

FRIDAY FEBRUARY 23RD, 2024 AT 6PM
THE FOUR SEASONS HOTEL TORONTO
ARIA BALLROOM
60 Yorkville Ave, Toronto, ON M4W 0A4

416-843-6367 info@sickkidsfiredupgala.com www.sickkidsfiredupgala.com

