



# SICK KIDS FIRED-UP GALA 2024

# SPONSOR PACKAGES

Friday February 23  
2024

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The Four Seasons Hotel  
Toronto





# TABLE SPONSORSHIP



## PLATINUM TABLE PACKAGE \$8,500

10 tickets, Premium Table Location, Full Page Advertisement in program. Large Logo featured on promotional materials (website, red carpet backdrop, projector screens during event + MC shoutout)



## GOLD TABLE PACKAGE \$7,000

10 tickets, Preferred Table Location, Half Page Advertisement in program. Medium Logo featured on promotional materials (website, red carpet backdrop, projector screens during event + MC shoutout)

# TABLE SPONSORSHIP



## SILVER SPLIT - TABLE PACKAGE

\$4,250

Split Table 5 tickets, Premium Table Location, Quarter Page Advertisement in program.

Small Logo featured on promotional materials (website, red carpet backdrop, projector screens during event)



## BRONZE SPLIT - TABLE PACKAGE

\$3,500

Split Table 5 tickets, Preferred Table Location, Business Card Size Advertisement in program.

Small Logo featured on promotional materials (website, red carpet backdrop, projector screens during event)



SICKKIDS  
FIRED-UP  
GALA

# YOUR GUESTS WILL EXPERIENCE

## **Cocktail Hour** - 6pm-7:30pm

Red Carpet Backdrop & Photo  
Opportunity  
Interactive Entertainment  
Oyster Bar  
Silent Auction  
Top Shelf Open Bar  
Glam Bot Photo Booth

## **Dinner Reception** - 8:00pm-10:00pm

Live Entertainment & Performances  
4-course Dinner (choice of beef or fish)  
Live Auction (2 parts)  
Special Guest Speeches  
Raffles

## **Late-Night Afterparty** - 10:00pm-1:00am

Live Music & DJ  
Dance-Floor  
Interactive Entertainment  
Late Night Savoury & Sweet Stations  
Silent Auction  
Swag Bags (for all attendees)

[www.sickkidsfiredupgala.com](http://www.sickkidsfiredupgala.com)



# MEET OUR EVENT DIRECTOR

On Nov 26th 2018 a very unfortunate incident took place and changed my life forever; my then 21-month-old son, Levi was rushed to SickKids Hospital with third degree burns to his face, chest, and left arm caused by steaming water from a baby milk warmer. Accidents such as these happen on the daily but no one ever thinks that such tragedy will strike their family... until it does.

We, here in Toronto, are so fortunate to have one of the best children's hospitals in the world the SickKids Hospital. Levi spent three weeks at SickKids following his accident

Now that our nightmare is over and we can focus back on our daily lives, I have decided to give back to this amazing hospital and I have partnered up with the SickKids Foundation to organize a charity gala called the Fired-Up Gala.



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## ROXY ZAPALA - ART OF CELEBRATIONS

My name is Roxy Zapala and I am the owner and creative director of Art of Celebrations Event Planning and Design Firm. Our firm has been passionately planning and producing social and corporate events for nearly two decades.

[www.artofcelebrations.com](http://www.artofcelebrations.com)



SICKKIDS  
FIRED-UP  
GALA

BY ART OF  
CELEBRATIONS

# JOIN US IN 2024

[CLICK HERE TO GET  
YOUR TICKETS](#)

FRIDAY FEBRUARY 23RD, 2024 AT 6PM  
THE FOUR SEASONS HOTEL TORONTO  
ARIA BALLROOM  
60 Yorkville Ave, Toronto, ON M4W 0A4

416-843-6367

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